

TV Beats - 25.11 moderators: Wendy Mitchell, Kathleen McInnis					
9:00	0:30		Registration & coffee		
9:30	0:15		Welcome / intro	Moderator	
9:45	0:45		LOCAL GOES GLOBAL: trends and opportunities in international drama.	Report by K7 Media. Session will focus on the latest global drama trends from the perspective of European producers — showcasing some of the hottest dramas from around Europe, identifying recent co-production and partnership models across the region.	Girts Licis
10:30	0:45		FIRESIDE CHAT: "It All Begins with a Story" - Screenwriters' Rights and Expectations. // Danish television revolution	Panel focuses on importance of the story over visual effects and cast. Also how it works for script writer and director of the series - what are the rights and obligations for both sides.	
11:15	0:30		Coffee break		
11:45	0:45		CASE STUDY "All the Sins" - From Draft to Screen	Story of creation of the series and how it worked as a co-pro project	Kris Taska, Ilka Mattila, Mika Ronkainen
12:30	0:30		KEYNOTE INTERVIEW: Finding Opportunities - TV Series Financing Models	What are most common models for finding financing for the projects, why co-production is so essential.	
13:00	1:00		Lunch break		
14:00	0:45	together with music meets film @ MMF venue	DISCUSSION PANEL: Production Music Licencing - 101	MMF Event, MMF Moderator	West One Music - Richard Harvey
14:45	1:00		CASE STUDY - Story of "All the Sins" and "Chernobyl" soundtrack creation. Hildur Guðnadóttir and Jussi Jaakonaho share their experience of their recent projects	MMF Event, MMF Moderator, Two series of different genre and style - can we unite the workflow and basic principles of creative process despite the genre or it is always case by case? How much drama series soundtrack creation differs from film soundtrack creative process? Are there any legal differences and what it means for composer to work for project with several producers?	Jussi Jaakonaho (All the Sins) + Hildur Guðnadóttir (Chernobyl)
15:45	0:30		Coffee break, moving back to TVB venue		
16:15	0:45		DISCUSSION PANEL: What's cooking on the East - new trends from Russia and Ukraine	What are the new tendencies on eastern production and co-production market? Does political situation affects co-production and boosts local production? What is the market situation - how does linear TV do, what are other platforms and how do they affect local market?	Valery Fedorovich, Evgeni Nikishov (TNT), producer from Ukraine
17:00	0:30		NEXT STEP: Next new Estonian series "???" - Premiere of new non TV series + trailer + couple of episodes	Moderator + Director + Writer + Producer	ELISA
	90		SCREENING: Premiere of 1 episode of new Elisa Estonian series.		
	90		SCREENING: Premiere of 2 episodes of new ETV+ criminal series.		

WORKSHOP:
Interactive storytelling - how to create branching content, what faults to avoid, Bandersnatch - Lessons learned.

TV Beats - 26.11					
9:30	0:30		MADE IN BALTIC: Presentation of most successful Drama Series from Baltic countries over last years	Showcase of most remarkable TV Dramas from Lithuania, Latvia and Estonia. Followed by print catalogue presentation.	
10:00	1:20		PITCH SESSION: Script Pool Tallinn finalists pitch their projects		LECTURE SESSION FOR REGISTERED PARTICIPANTS: EXPLORING TV DRAMA FINANCING MODELS: What are possibilities in region: different funds, cash rebate programs. Prerequisites for different funds, copro, commissions. Lumier
11:20	0:40		Coffee break & networking		LECTURE SESSION FOR REGISTERED PARTICIPANTS: Contracting your crew and talents. Different types of contracts and rights clearing.
12:00	0:30		KEYNOTE INTERVIEW: Size does not matter - TV Drama from Iceland	Iceland is a small, smaller than Estonia country. But despite this - it is successful in international TV Drama series market. What is their success story, how and what they do now. Possible to talk about new Netflix series...	Kristinn Þórðarson
12:30	0:45		CASE STUDY - TV Production Service - New trend and a new form of co-pro. Successful co-pro example: CHERNOBYL	Moderator + Lithuania service provider (UAB Baltic Film Services), Sister Pictures UK producer	Lineta Miseikyte (Lithuania)
13:15	1:00		Lunch break		
14:15	0:45		DISCUSSION PANEL: Looking for the future.	Reformatting the Landscape of TV in nearest future - shift from linear TV to nonlinear platforms. How does it affect production and financing models. Rise of the scripted drama - was Ray Bradbury right?	Valery Fedorovich or Evgeni Nikishov / TNT HBO Amazon Girts Licis - K7 Media
15:00	0:30		KEYNOTE INTERVIEW: Merging boundaries - branching in storytelling merges TV Series and Film into new medium	Host + presenter	
15:30	0:30		Coffee break		
16:00	0:30		NEXT STEP: New TNT Premiere series "Call center"	Moderator + Authors + Producer	Alexey Chekov, Natalya Merkulova, Valery Fedorovich or Evgeni Nikishov from TNT Premier
16:30	0:30		NEXT STEP: THE FEED - Amazon series that will premiere in Europe. Producers point of view + Trailer + Scene from series	The Feed - series produced by Lambert and All3Media for Amazon. Europe premiere on PÖFF	All3Media?
	90		SCREENING: Premiere of Russian TV Series "CALL CENTER"		
	90		SCREENING: European premiere of 2 episodes of new Amazon series THE FEED		